

Contract # 4823202 **Date Entered** 04/21/21 Schedule Dates **Last Modified** 04/22/21-04/26/21 04/22/21 **Advertiser** Terry McAuliffe for Governor of Virginia-D (14151 Entered By Mark Afshar No Agency Grassroots Media LLC (19605) CO-OP Product External # POLITICAL CANDIDATE (ns) (1186) Demo **Brand** EST 581 McAuliffe Week 7 30's (1550446) Order Type Normal Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 D'Ettorre, Mike **Buyer Name** Phone/Fax Commission \$5,220.00 CPE **Net Total** \$29,580.00 581 Sales Tax **Account Types** 

Local/Political Candidate Agency BRD

Weekly/Irregular

Run Times

**Billing Type** 

Comments

Sec Length

Dates

Washington (WJLA	1)	
By Broadcast Month	<b>Spots</b>	Rate
Apr. 2021	27	\$25,325.00
May. 2021	12	\$9,475.00
Grand Total:	39	\$34,800.00

Comments

Entered

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1.0	Normal Line / SPOT	04/22/21-04/23/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1		2	\$350.00	\$700.00	Washington (WJLA)		4/21/21
2.0	Normal Line / SPOT	04/26/21-04/26/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		1					1	\$350.00	\$350.00	Washington (WJLA)		4/21/21
3.0	Normal Line / SPOT	04/26/21-04/26/21	2	:30	10:58:25A- ABC-The View		1					1	\$350.00	\$350.00	Washington (WJLA)		4/21/21
4.0	Normal Line / SPOT	04/22/21-04/23/21	2	:30	10:58:25A- ABC-The View				1	1		2	\$350.00	\$700.00	Washington (WJLA)		4/21/21
5.0	Normal Line / SPOT	04/22/21-04/23/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1		2	\$275.00	\$550.00	Washington (WJLA)		4/21/21
6.0	Normal Line / SPOT	04/26/21-04/26/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1					1	\$275.00	\$275.00	Washington (WJLA)		4/21/21
7.0	Normal Line / SPOT	04/26/21-04/26/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1					1	\$575.00	\$575.00	Washington (WJLA)		4/21/21
8.0	Normal Line / SPOT	04/22/21-04/23/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1		2	\$575.00	\$1,150.00	Washington (WJLA)		4/21/21
9.0	Normal Line / SPOT	04/22/21-04/23/21	2	:30	6:58:46P- Wheel Of Fortune	е			1	1		2	\$2,200.00	\$4,400.00	Washington (WJLA)		4/21/21
10.0	Normal Line / SPOT	04/26/21-04/26/21	2	:30	6:58:46P- Wheel Of Fortune	е	1					1	\$2,200.00	\$2,200.00	Washington (WJLA)		4/21/21
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Accepted-	Agency/Advertiser:			Date:	Accepted-S	tation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Total

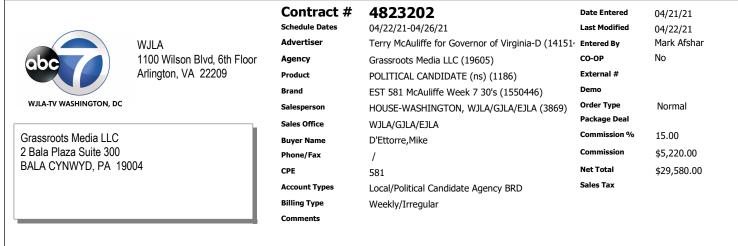
Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:52 AM on Thursday, April 22 2021

Line Type / Break Type (Ref #)



Washington (WJLA By Broadcast Month	-	<u>Rate</u>
Apr. 2021 May. 2021	27 12	\$25,325.00 \$9,475.00
Grand Total:	39	\$34,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	04/26/21-04/26/21	2	:30	7:29:26P- Jeopardy		1						1	\$2,500.00	\$2,500.00	Washington (WJLA)		4/21/21
12.0	Normal Line / SPOT	04/22/21-04/23/21	2	:30	7:29:26P- Jeopardy					1 :	1		2	\$2,500.00	\$5,000.00	Washington (WJLA)		4/21/21
13.0	Normal Line / SPOT	04/22/21-04/22/21	2	:30	9P- ABC-Greys Anatomy (Thursday)					1			1	\$4,500.00	\$4,500.00	Washington (WJLA)		4/21/21
14.0	Normal Line / SPOT	04/22/21-04/23/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1		2	\$375.00	\$750.00	Washington (WJLA)		4/21/21
15.0	Normal Line / SPOT	04/26/21-04/26/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$375.00	\$375.00	Washington (WJLA)		4/21/21
16.0	Normal Line / SPOT	04/24/21-04/24/21	2	:30	11P- 12A (EST)						1		1	\$200.00	\$200.00	Washington (WJLA)		4/21/21
17.0	Normal Line / SPOT	04/22/21-04/23/21	2	:30	11:35P- ABC-Jimmy Kimmel					2 2	2		4	\$375.00	\$1,500.00	Washington (WJLA)		4/21/21
18.0	Normal Line / SPOT	04/26/21-04/26/21	2	:30	11:35P- ABC-Jimmy Kimmel		2						2	\$375.00	\$750.00	Washington (WJLA)		4/21/21
19.0	Normal Line / SPOT	04/22/21-04/23/21	2	:30	7A- 8A (EST)					2 2	2		4	\$700.00	\$2,800.00	Washington (WJLA)		4/21/21
20.0	Normal Line / SPOT	04/22/21-04/23/21	2	:30	8A- 9A (EST)					1 :	1		2	\$700.00	\$1,400.00	Washington (WJLA)		4/21/21
21.0	Normal Line / SPOT	04/26/21-04/26/21	2	:30	8A- 9A (EST)		1						1	\$700.00	\$700.00	Washington (WJLA)		4/21/21
22.0	Normal Line / SPOT	04/26/21-04/26/21	2	:30	7A- 8A (EST)		2						2	\$700.00	\$1,400.00	Washington (WJLA)		4/21/21
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					CON	FIF	RM/	AΤ	101	V C	ON	1TF	RAC	T				

Date:

Comments:

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Accepted-Station:

Date:

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Accepted-Agency/Advertiser:

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		Contract # Schedule Dates	<b>4823202</b> 04/22/21-04/26/21	Date Entered Last Modified	04/21/21 04/22/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Mark Afshar
obc	1100 Wilson Blvd, 6th Floor	Agency Grassroots Media LLC (19605)		CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	
		Brand	EST 581 McAuliffe Week 7 30's (1550446)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name	D'Ettorre,Mike	Commission %	15.00
2 Bala Plaza Suite 300		Phone/Fax	1	Commission	\$5,220.00
BALA CYNWYD, PA 190	04	CPE	581	Net Total	\$29,580.00
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
L		Comments			

Washington (WJL	-	Pata
By Broadcast Month Apr. 2021	27	<b>Rate</b> \$25,325.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u Sp	pots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	04/23/21-04/23/21	2	:30	9P- 10P (EST)						1			1	\$1,675.00	\$1,675.00	Washington (WJLA)		4/21/21
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Accepted-	Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

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